

보도시점 2025. 10. 2.(목) 12:00 (금요일 조간) 배포 2025. 10. 1.(수)

Korea's Green Technology Takes the Stage in Lyon, the Heart of Europe's Green Industry

- Korea Pavilion (nine companies) to be set up at “Pollutec 2025,” the “Environmental Olympics,” to promote Korean-style green technologies
- Public-private collaboration to establish a foothold for entry into Europe's green market

The Ministry of Climate, Energy and Environment (MCEE, Minister Kim Sungwhan) announced that it will dispatch a market development delegation, along with nine domestic green companies*, to “Pollutec 2025,” Europe's largest environmental exhibition, to be held in Lyon, France, from October 5 to 13.

* Grenex, OZ-Sepa, FUST Lab, Raven Materials, CERACOMB, Turbowin, CK World, Repla, aetech

Pollutec is an international exhibition, often referred to as the “Environmental Olympics,” with participation from about 2,000 companies across 110 countries. At this exhibition, the Ministry of Environment will set up a Korea Pavilion and demonstrate how Korean-style green technologies can serve as solutions for Europe's green transition through technical roadshows and one-on-one export consultations.

* Held alternately each year in Paris and Lyon, France: October 2021 (Lyon), May 2022 (Paris), October 2023 (Lyon), November 2024 (Paris), October 2025 (Lyon).

Meanwhile, Korean companies that participated in “Pollutec 2023,” held in Lyon in October 2023, conducted business consultations worth USD 1.029 billion and signed contracts totaling USD 12 million on-site.

This year, the nine participating Korean companies plan to pursue follow-up export contracts and identify new local cooperation projects by showcasing advanced green technologies that Europe urgently needs, including equipment for treating per- and polyfluoroalkyl substances (PFAS)*, artificial intelligence (AI)-based waste-sorting robots, and visible-light photocatalytic air purification technology.

* Persistent pollutants used in products such as firefighting foam and coatings

In addition, the MCEE plans to hold meetings with the Lyon city administration and investment agency (Only Lyon) to discuss identifying new Korea–France green industry cooperation projects, establishing a foundation for technology and workforce exchange, and exploring collaboration on pilot projects within Europe. Through these efforts, the Ministry aims to achieve not only short-term export outcomes but also build a foundation for long-term cooperation.

Jeong Eun-hae, Director General for International Cooperation Bureau at the MCEE, stated, “Pollutec Lyon is Europe’s largest environmental exhibition, with around 2,000 green companies from 110 countries participating, making it a highly significant event for understanding global trends in the green industry.” She added, “Through this market development delegation, initiated by the government and joined by the private sector, we aim to simultaneously strengthen the entry of Korean green companies into the European market and enhance Korea–Europe green cooperation.”