

See the Future of Eco-Friendly Mobility at a Glance...

EV TREND KOREA 2026 Opens

- MCEE to host event at COEX from August 25 to 27
- Platform for innovation in the future mobility industry and exchange of carbon-neutral technologies

The Ministry of Climate, Energy and Environment (MCEE, Minister Kim Sungwhan) announced that it will host “EV TREND KOREA 2026” at COEX in Gangnam-gu, Seoul, from August 25 to 27.

At this event, visitors can see and experience firsthand a wide range of eco-friendly mobility solutions, including electric vehicles, eco-friendly two-wheelers, and construction equipment, as well as charging facilities, batteries, and automotive electrical and electronic components.

In addition to the exhibition of eco-friendly mobility solutions, the event will feature an expert conference and export and investment consultations with overseas buyers to support investment strategies for eco-friendly mobility solutions in global markets. Through these programs, participants can learn about the latest technologies and policy directions related to eco-friendly mobility and, if needed, receive advice on investment strategies for eco-friendly mobility in global markets. Applicants will also have the opportunity to test-drive the latest electric vehicles.

Oh Il-Yeong, Deputy Minister for the Climate and Energy Policy Office at the MCEE, will attend the opening ceremony on the morning of August 25 and, together with representatives of participating organizations, mark the official

opening of “EV TREND KOREA 2026.” The MCEE Minister’s Awards will also be presented to companies that have contributed to the production of electric vehicles and the establishment of charging infrastructure through their advanced technological capabilities, as well as outstanding K-EV 100 companies that have actively participated in converting internal combustion engine vehicles to electric vehicles.

※ [EV Awards 2026] (Electric Vehicle Category) Kia (EV5) / (Charging Company Category) Chaevi, EL Electric

[EV100] (Passenger Vehicle Category) BNK Capital / (Commercial Vehicle Category) Sosin Transport

Deputy Minister Oh Il-Yeong said, “The transition to electric and hydrogen vehicles is the culmination of a future industrial ecosystem encompassing batteries and power grids, artificial intelligence and advanced components industries, renewable energy, and more.” He added, “We will strengthen the industrial ecosystem so that Korea can become a global leader in eco-friendly mobility, while actively promoting the Climate Citizen Action Campaign* to accelerate the transition to eco-friendly mobility.”

* A campaign to build a sustainable climate action ecosystem by 2030, bringing together 10 million climate-conscious citizens, local communities, businesses, and civil society to achieve carbon neutrality and the energy transition.